

The Key To Having Success In Your Home Business Is To Stay On Purpose

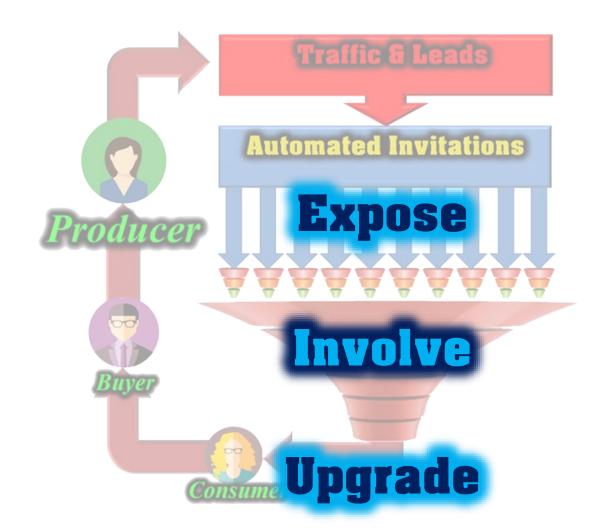




You Need To Know The Purpose Of The Step That You Are Doing And Stay Focused On That Purpose



Before We Cover The Steps... TNeed nderstand The Process





Database Acquisition

Automated Invitations

Contact & Invite

Conversion

Involve

Conversation Upgrade

Traffic & Leads

Now That We Understand the **Process And The Steps Let's** Understand The Objective (The Goal)

dation 6 **高**高高高 Guarantee





Your Goal Is To Get "3"





Per Level	Total
3	3
9	12
27	39
81	120
243	363
729	1,092
2,187	3,279
6,561	9,840



Since The Purpose Of Database Acquisition Is To Create A Reservoir O **Prospects That Is Big Enou** That You Can Accomplishe Your Goal Here Is How You Do The Database Acquisition



This Is A Controllable Step Database Acquisition

- Warm Market
- Organic Traffic
- Purchased Traffic
 - iGB CO-OP

Database Acquisition

Automated Invitations

Contact & Invite

Expose

Conversion

Conversation Upgrade



The Purpose Of The **Contact And Invite Step** Is To See If The Prospect Is Open To Your Offer







Use Sales Funnels To Do The Contacting And Inviting

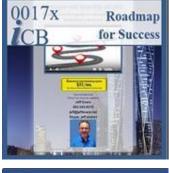


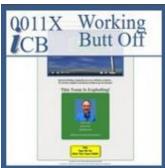






























Increase Your Odds...



Every, Week Move Your Leads To A New List

Consumer



















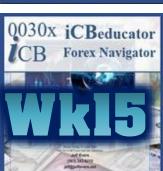












Database Acquisition

Automated Invitations

Contact & Invite

Conversion

Involve

Conversation Upgrade





The Purpose Of The Conversion Step Is To Give You A List Of Qualified Prospects That You Can Contact To See If They Are Who You Are Looking For





When You Use Sales Funnels To Do The Conversion It Happens Automatically



Database Acquisition

Automated Invitations

Contact & Invite

Conversion

Conversation Upgrade





The Purpose Of The **Conversation Step Is To** Interview The List Of Qualified **Prospects To See If They Are** Who You Are Looking For



I'm Looking For A Friendly, Open Minded Person Who Has 1 Dream In Their Heart That **They Cannot Get Doing What** They're Doing And They're Looking For A Way To Get It

Then... I Make-A-Deal With Them

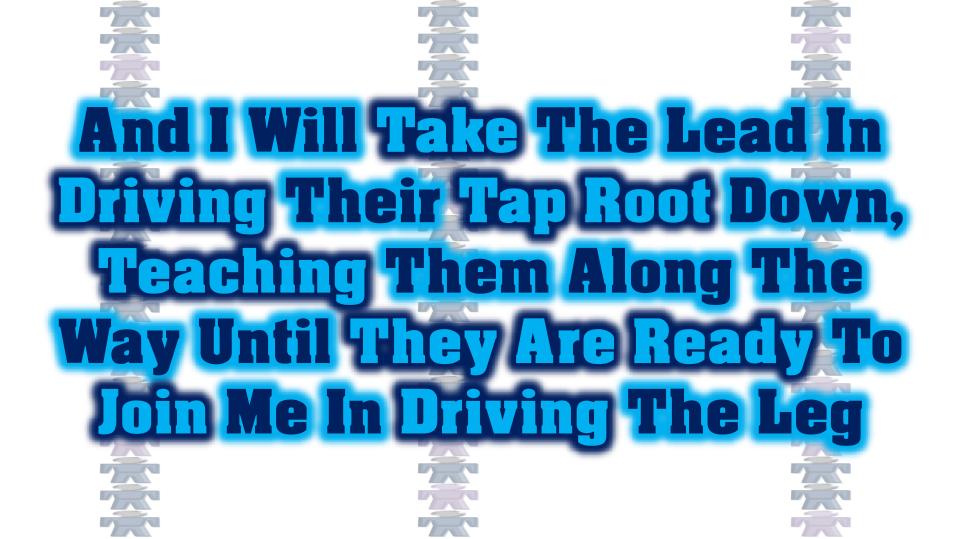
I'll Take My Time, My Money, My Recourses And My Expertise To Help Them Build A Business That Can Make Them \$10K/mo If...

They Are Willing To Follow My Pattern, Plug Into My System And Spend \$25/Mo On iWebaTool (And Purchase The Clicks/CO-OP As Needed)



When They Say Yes I Will Have Them Watch This Presentation So They Know What The Steps To Success Are







Stack The Deck Let The Numbers Work In Your Favor L000 Clicks Are Better Than 100





iclubbiz

We know how many seeds

are in each apple
but only God knows how many
apples are in each seed.

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